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Interactive Networks Inc. Partners with Microsoft to develop MSN Mobile Clients

Interactive Networks Inc. (INI) has recently become one of Microsoft's MSN Mobile Partners. This agreement will provide INI the opportunity to offer MSN Mobile clients to wireless carrier Operators around the globe.

The MSN Mobile Client solutions makes the most of every device's capabilities providing a rich experience to subscribers and letting them enjoy a similar experience as on their desktop application, while still remaining fully compliant with Microsoft established guidelines, integrating the Microsoft's Mobile Services Protocol.

"This partnership will allow us to leverage our broad spectrum of mobile based IM solutions; MSN Mobile Client is a must-have solution for every key mobile operator in the near-mid future and we are ready to fulfill that need", affirmed Andrés Szafran, INI's VP Business Development.

Both Mobile Messaging (SMS) and Internet Instant Messaging have proven to be very successful applications but separate, disconnected worlds from each other – until now.

With the MSN Mobile Client, operators can generate revenue giving their subscribers access to their MSN accounts on their mobile phone.

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About Interactive Networks, Inc.

Based in Montevideo, Uruguay, **Interactive Networks Inc.** (www.interactiveni.com) has been developing instant messaging technology since 1999. The company currently offers private label IM solutions, IM solutions for small and medium enterprises, IM solutions for wireless carriers and an instant messaging software development kit.

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.